## Editorial Calendar

### January
- **Editorial Focus**: Construction Forecast
- **Bonus Features**: UCT 2020 At-Show Issue, Compact Equipment, One Call Directory
- **Rehab Technology**: Grouting, Pipe Bursting, Pipe Inspection & Assessment
- **Show Distribution**: Underground Construction Technology (UCT) Conference, CONEXPO/CONAG, Distribution Contractors Association

### February
- **Editorial Focus**: Gas Distribution, HDD
- **Bonus Features**: Compact Equipment, Locator Technology, APAC Preview
- **Rehab Technology**: Root Control, Slipping, Manholes
- **Show Distribution**: Shellfish World Water Works Association

### March
- **Editorial Focus**: Construction Forecast
- **Bonus Features**: UCT 2020 At-Show Issue, Compact Equipment, One Call Directory
- **Rehab Technology**: Grouting, Pipe Bursting, Pipe Inspection & Assessment
- **Show Distribution**: American Pipelines Association, No-Dig Show, Common Ground Alliance, Excavation Safety Conference

### April
- **Editorial Focus**: HDD
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Root Control, Slipping, Manholes
- **Show Distribution**: American Water Works Association

### May
- **Editorial Focus**: Rock Construction/Difficult Soils
- **Bonus Features**: UCT 2020 At-Show Issue, Compact Equipment, One Call Directory
- **Rehab Technology**: Root Control, Slipping, Manholes
- **Show Distribution**: American Pipelines Association, No-Dig Show, Common Ground Alliance, Excavation Safety Conference

### June
- **Editorial Focus**: Equipment Selection Guides, HDD
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Root Control, Slipping, Manholes
- **Show Distribution**: American Pipelines Association, No-Dig Show, Common Ground Alliance, Excavation Safety Conference

### July
- **Editorial Focus**: Rehabilitation Selection Guides, Open-Cut Construction
- **Bonus Features**: UCT 2020 At-Show Issue, Compact Equipment, One Call Directory
- **Rehab Technology**: Lateral Reinstatement, Coatings, Pipe Bursting
- **Show Distribution**: International Pipeline Expo

### August
- **Editorial Focus**: Equipment Selection Guides, HDD
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Lateral Reinstatement, Coatings, Pipe Bursting
- **Show Distribution**: American School of Gas Management Technology

### September
- **Editorial Focus**: Rehabilitation Selection Guides, Open-Cut Construction
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Lateral Reinstatement, Coatings, Pipe Bursting
- **Show Distribution**: International Pipeline Expo

### October
- **Editorial Focus**: Equipment Selection Guides, HDD
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Lateral Reinstatement, Coatings, Pipe Bursting
- **Show Distribution**: American School of Gas Management Technology

### November
- **Editorial Focus**: Rehabilitation Selection Guides, Open-Cut Construction
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Lateral Reinstatement, Coatings, Pipe Bursting
- **Show Distribution**: International Pipeline Expo

### December
- **Editorial Focus**: Rehabilitation Selection Guides, Open-Cut Construction
- **Bonus Features**: Compact Equipment, One Call Directory, APAC Preview
- **Rehab Technology**: Lateral Reinstatement, Coatings, Pipe Bursting
- **Show Distribution**: American School of Gas Management Technology

### Deadlines
- **Space**: Dec. 12
- **Materials**: Dec. 19
- **Space**: Jan. 15
- **Materials**: Jan. 20
- **Space**: Feb. 14
- **Materials**: Feb. 20
- **Space**: March 16
- **Materials**: Mar. 20
- **Space**: April 15
- **Materials**: Apr. 20
- **Space**: May 15
- **Materials**: May 20
- **Space**: June 15
- **Materials**: June 20
- **Space**: July 15
- **Materials**: July 20
- **Space**: Aug. 14
- **Materials**: Aug. 20
- **Space**: Sept. 15
- **Materials**: Sept. 21
- **Space**: Oct. 15
- **Materials**: Oct. 20
- **Space**: Nov. 16
- **Materials**: Nov. 20

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**2020 Media Planner**